

Appl. No. 10/828,854

Amdt. dated June 22, 2005

Reply to final Office action of April 25, 2005

Amendments to the Claims:

Listing of Claims:

Claim 1 (original): A printing method, which comprises:

printing a printing material in a combined printing process
with two ink systems, and thereby

first printing onto the printing material an ink selected from
the group of solvent-based inks and radiation-curing inks;

subsequently creating an embossing structure of the printing
material by embossing the printing material; and

subsequently printing onto the embossing structure at least
one offset ink with an offset printing process.

Claim 2 (original): The method according to claim 1, wherein
the ink selected in the first printing step is a metallic ink.

Claim 3 (original): The method according to claim 1, wherein
the first printing step comprises printing the printing
material several times with inks selected from the group
consisting of solvent-based and radiation-curing inks prior to
printing with the offset ink.

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Claim 4 (original): The method according to claim 1, wherein the first printing step comprises a flexographic printing process.

Claim 5 (original): The method according to claim 1, which comprises intermittently drying the printing material after each printing with solvent-based ink by supplying air.

Claim 6 (original): The method according to claim 1, which comprises drying the printing material after each printing with radiation-curing ink by performing a process selected from the group consisting of UV irradiation and electron irradiation.

Claim 7 (original): The method according to claim 1, which further comprises, after the step of printing with the offset ink, printing the printing material with a water-based ink.

Claim 8 (original): The method according to claim 7, wherein the printing material is finally printed with a clear varnish.

Claim 9 (previously presented): The method according to claim 7, wherein the step of printing with the water-based ink comprises printing with a flexographic printing process.

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Claim 10 (original): The method according to claim 1, wherein the embossing step comprises finely structuring the printing material.

Claim 11 (original): The printing method according to claim 1, which comprises performing the printing steps inline with a hybrid printing machine having;

a flexo printing unit;

an offset printing unit disposed downstream of the flexo printing unit in a travel direction of printing product through the printing machine; and

a dryer selected from the group consisting of a UV dryer, an electron-beam dryer, and an air-stream dryer integrated in the flexo printing unit.

Claim 12 (original): The printing method according to claim 1, which comprises performing the printing steps inline with a hybrid printing machine having:

a flexo printing unit;

an offset printing unit disposed downstream of the flexo

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printing unit in a travel direction of printing product through the printing machine; and a dryer selected from the group consisting of a UV dryer, an electron-beam dryer, and an air-stream drying unit disposed between the flexo printing unit and the offset printing unit.

Claims 13 - 26 (canceled).